

SERFF Tracking Number: MGCA-126662426 State: Arkansas
Filing Company: The Chesapeake Life Insurance Company State Tracking Number: 45886
Company Tracking Number: CH-26023-IP (5/07) AR 201006 AR CHESAPEAKE 15303
TOI: H20I Individual Health - Vision Sub-TOI: H20I.000 Health - Vision
Product Name: CH-26023-IP (5/07) AR - Vision Insurance Policy
Project Name/Number: /

Filing at a Glance

Company: The Chesapeake Life Insurance Company

Product Name: CH-26023-IP (5/07) AR - Vision SERFF Tr Num: MGCA-126662426 State: Arkansas

Insurance Policy

TOI: H20I Individual Health - Vision

SERFF Status: Closed-Approved- State Tr Num: 45886
Closed

Sub-TOI: H20I.000 Health - Vision

Co Tr Num: CH-26023-IP (5/07) AR State Status: Approved-Closed
201006 AR CHESAPEAKE 15303

Filing Type: Rate

Reviewer(s): Rosalind Minor

Authors: EDS EDSSupport, Sergei Disposition Date: 07/08/2010

Mordovine, Yan Yuan, Eliseo

Rodriguez, David Beimesch, Tony

Huang, Chanel Orallo, Sommay

Khounlo, Ashley Toner, Jennifer

Schilb

Date Submitted: 06/07/2010

Disposition Status: Approved-
Closed

Implementation Date Requested:

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments: Our state of
domicile is Oklahoma and does not require rate
changes to be filed; therefore, no such rate
filing has been made in that state.

Explanation for Combination/Other:

Market Type:

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 07/08/2010

Explanation for Other Group Market Type:

State Status Changed: 07/08/2010

Deemer Date:

Created By: Chanel Orallo

Submitted By: Chanel Orallo

Corresponding Filing Tracking Number:

SERFF Tracking Number: MGCA-126662426 State: Arkansas
Filing Company: The Chesapeake Life Insurance Company State Tracking Number: 45886
Company Tracking Number: CH-26023-IP (5/07) AR 201006 AR CHESAPEAKE 15303
TOI: H201 Individual Health - Vision Sub-TOI: H201.000 Health - Vision
Product Name: CH-26023-IP (5/07) AR - Vision Insurance Policy
Project Name/Number: /

Filing Description:

This policy form will pay benefits for expenses related to certain stated vision examinations and certain prescribed corrective lenses, incurred by an Insured Person, while this policy is in force. This is a limited vision benefits only policy.

Company and Contact

Filing Contact Information

David Beimesch, nrhact-comp@healthmarkets.com
9151 boulevard 26 817-255-3752 [Phone]
north richland hills, TX 76180

Filing Company Information

The Chesapeake Life Insurance Company CoCode: 61832 State of Domicile: Oklahoma
9151 Boulevard 26 Group Code: 264 Company Type:
North Richland Hills, TX 76180 Group Name: State ID Number:
(817) 255-3100 ext. [Phone] FEIN Number: 52-0676509

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Chesapeake Life Insurance Company	\$50.00	06/07/2010	37032352

SERFF Tracking Number: *MGCA-126662426* *State:* *Arkansas*
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Company Tracking Number: *CH-26023-IP (5/07) AR 201006 AR CHESAPEAKE 15303*
TOI: *H201 Individual Health - Vision* *Sub-TOI:* *H201.000 Health - Vision*
Product Name: *CH-26023-IP (5/07) AR - Vision Insurance Policy*
Project Name/Number: */*

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	07/08/2010	07/08/2010

SERFF Tracking Number: *MGCA-126662426* *State:* *Arkansas*
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TOI: *H201 Individual Health - Vision* *Sub-TOI:* *H201.000 Health - Vision*
Product Name: *CH-26023-IP (5/07) AR - Vision Insurance Policy*
Project Name/Number: /

Disposition

Disposition Date: 07/08/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Supporting Document	Supporting Documents	Approved-Closed	Yes
Rate	CH-26023-IP (5/07) AR Rate Page	Approved-Closed	Yes

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TOI: H201 Individual Health - Vision Sub-TOI: H201.000 Health - Vision

Product Name: CH-26023-IP (5/07) AR - Vision Insurance Policy

Project Name/Number: /

Rate/Rule Schedule

Schedule Item Status:	Document Name:	Affected Form Numbers: (Separated with commas)	Rate Action:	Rate Action Information:	Attachments
Approved-Closed 07/08/2010	CH-26023-IP (5/07) AR Rate Page	CH-26023-IP (5/07) AR	New		CH-26023-IP (507) AR Rates.pdf

The Chesapeake Life Insurance Company

Form CH-26023-IP (5/07) AR

Vision Insurance Policy

Monthly Premium

Family	\$7.00
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Individual	\$3.00
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Multiply monthly premium by 3 for quarterly rate, 6 for semi-annual rate, or 12 for annual rate.

A billing fee of up to \$5 may be charged on direct bill modes.

A one time application fee of up to \$20 may be applicable.

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TOI:	H201 Individual Health - Vision	Sub-TOI:	H201.000 Health - Vision
Product Name:	CH-26023-IP (5/07) AR - Vision Insurance Policy		
Project Name/Number:	/		

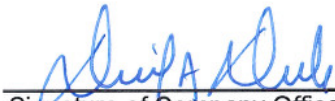
Supporting Document Schedules

	Item Status:	Status
Satisfied - Item:	Supporting Documents	Date:
Comments:	Approved-Closed	07/08/2010
Attachments:		
CH-26023-IP (507) AR Certificate of Compliance.pdf		
CH-26023-IP (507) AR Cover Letter.pdf		
CH-26023-IP (507) AR Rate History.pdf		

Certification of Compliance with Arkansas Rule and Regulation 19

Insurer: NAIC # 264-61832
Form Number(s): CH-26023-IP (5/07) AR

I hereby certify that the filing above meets all applicable Arkansas requirements including the requirements of Rule and Regulation 19.



Signature of Company Officer

Derrick Duke

Name

6/3/2010

Date



**The Chesapeake
Life Insurance Company**
Home Office: Oklahoma City, OK

9151 Boulevard 26
N Richland Hills, TX 76180
www.chesapeakelife.com
Phone: 800.729.2302
Fax: 817.255.8274

5/27/2010

Ms. Rosalind Minor
Arkansas Insurance Department
1200 West Third Street
Little Rock AR 72201-1904

**RE: The Chesapeake Life Insurance Company
Individual Policy Form Rate Change Filing for:
Vision Insurance Policy
Policy Form Number: CH-26023-IP (5/07) AR
Company NAIC # 264-61832
Company FEIN # 52-0676509**

Dear Ms. Minor,

For your approval, we are submitting filing documents in support for a change in the annual modal factor and to add direct billing and application fee. We are changing the annual modal from 11 to 12 and adding direct billing and application fees. We are also revising this form's commission schedule to yield an anticipated lifetime commission rate of 18.5%.

Currently, there are 29 policies in force in your state under this form.

This rate filing has been filed as "File and Use" with our domicile state of Oklahoma. Please let us know if you have any questions or need additional information regarding this filing. Thank you in advance for your review.

Sincerely,

Chanél Orallo
Actuarial Analyst
Phone: (800) 729-2302 x6427
Fax: (817)255-8274
Email: NRHAct-Comp@HealthMarkets.com

Enclosures

CH-26023-IP (5/07) AR
Individual Vision Insurance Policy

Effective Date	Rate Increase/Decrease
No Rate History	